

Erasmus+

Changing lives. Opening minds.

BLENDED INTENSIVE PROGRAM



Fachhochschule Dresden Staatlich anerkannte Hochschule University of Applied Sciences



CITY OF DRESDEN





Market Analysis of Sustainable Business Models (MASBM)



1

LEARN AND ENGAGE

Engage in a collaborative discussion on the implications and opportunities

2

DISCUSS AND COLLABORATE

Discuss the importance of sustainable business models in today's market

3

PRESENT AND DEFINE

Present key findings and insights from the Market Analysis of Sustainable Business Models (MASBM)

Define actionable steps for future exploration and implementation

AGENDA - BIP 2023 - FHD



- WELCOME session on-line: 24. Nov 2023
- FHD Week in Dresden: 27.Nov 1.Dec
- Lectures with EXPERTS
- Collaborate with students from other countries
- Participate and you will earn 3 ECTS
- Meet beautiful Xmass Dresden and

FUNDING PARTNER



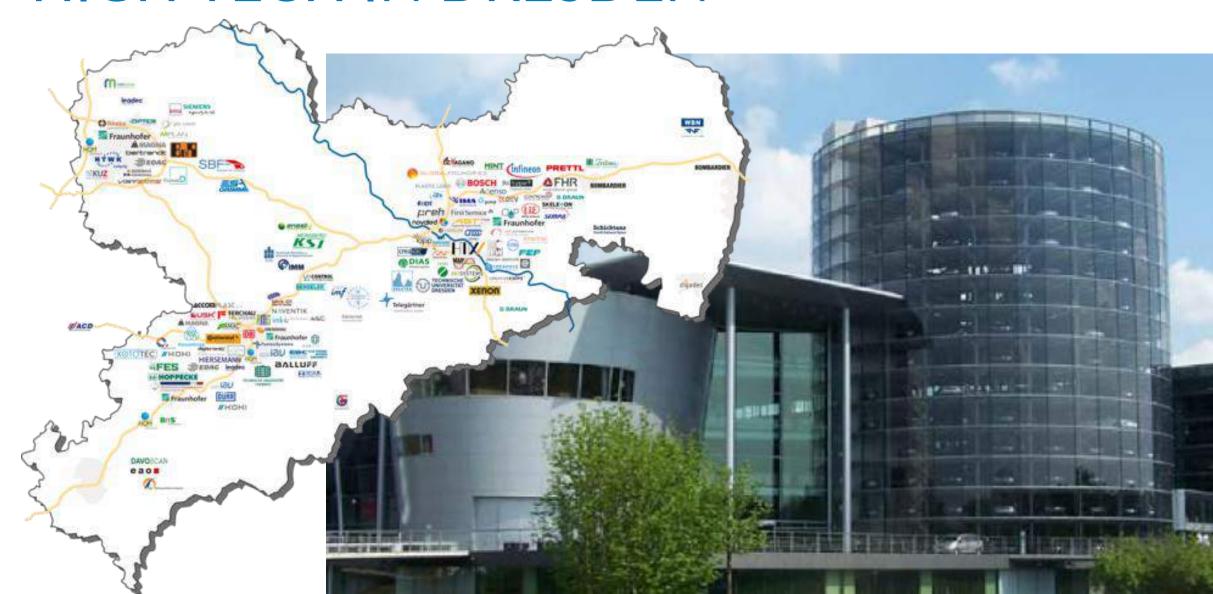


Students receive an **Erasmus Scholarship** for the participation in this Program.

Contact your Erasmus coordinator and apply now!!

HIGH TECH IN DRESDEN





OUR CAMPUS







QUESTIONS? Contact us

Our International Office

+49 - 351 - 4445 - 417

p.yaconis@fh-dresden.eu





RSVP: <u>Please</u> confirm your attendance by 23rd of Oct.

