

Bratislava University of Economics and management

Topics of dissertations for the study program *Public Administration* in the field of study *Economics and management* for the Academic year 2023/2024

English program

Number of topics: 4

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Field of study:	economics and management
Supervisor:	Assoc. prof. Ing. Marek Csabay, PhD.
Dissertation topic	Comparison of institutional models of German and Austrian economic diplomacy
Dissertation language	English language
Study form:	external
Objective	Vedeckým cieľom dizertačnej práce bude vyhodnotenie efektívnosti fungovania nemeckého a rakúskeho modelu ekonomickej diplomacie na základe komparatívnej analýzy inštitucionálnych modelov, ako aj modelov riadenia a rozhodovania.
Annotation	The dissertation will focus on the comparison of institutional models of economic diplomacy of selected countries. The theoretical basis of the work is provided by conceptual models of economic diplomacy and the theory of decision-making processes in state administration. Investigative part of the thesis identifies applied conceptual frameworks of economic diplomacy in both countries, as well as applied institutional models and main actors. The thesis compares instruments and forms of assistance, territorial priorities and the applied methodology of evaluation. The thesis evaluates the advantages and disadvantages of the investigated models. The outputs of the thesis should contain a summary of recommendations for the practice of economic diplomacy.

Field of study:	economics and management
Supervisor:	Assoc. prof. PhDr. Klus, Martin, PhD. MBA
Dissertation topic	Common and different features of economic and political cooperation between the United Kingdom, Switzerland and Norway and the European Union
Dissertation language	English language
Study form:	external
Objective	Vedeckým cieľom dizertačnej práce bude prostredníctvom primárne analytickej, historickej a komparatívne metódy skúmať spoločné a rozdielne črty hospodárskej a politickej spolupráce troch špecificky vybraných európskych krajín s Európskou úniou. Charakterizovať a porovnať silné a slabé stránky skúmaných črt a vyvodiť z nich prípadné odporúčania pre samotné skúmané štáty resp. EÚ smerom k vyššej miere nastavenia efektívnosti vzájomnej hospodárskej a politickej spolupráce.
Annotation	Dissertation thesis will focus on examining the specific approach to the economic and political cooperation of three specifically selected countries, which for various reasons and at different historical times, through their citizens, have decided to stay out of membership in the European Union. Despite this fact, these countries have remained differently connected towards the EU, which allows more or less effective cooperation between them and EU and at the same time leaves room for thorough research. The aim of the dissertation will be to define and characterise this connection at both levels - economic and political, and through a comprehensive analysis of their strengths and weaknesses to determine the degree of effectiveness of such cooperation. At the same time, mutual comparison will help us identify, on the basis of specific examples, the scope for possible changes and adjustments to the currently set policies. This could make possible to revise the degree of their usefulness as well as cost-effectiveness.

Field of study:	economics and management
Supervisor:	Assoc. prof. PhDr. Klus, Martin, PhD. MBA
Dissertation topic	European Union membership and its political and economic impact on Ireland, Portugal and Slovakia
Dissertation language	English language
Study form:	external
Objective	Vedeckým cieľom dizertačnej práce bude prostredníctvom primárne historickej a komparatívne metódy skúmať konkrétne prejavy politických a hospodárskych dosahov členstva vybraných krajín v Európskej únii.
Annotation	Dissertation thesis will focus on examining the impact of the membership of three geographically, economically and politically different EU member states, which, moreover, entered its structures at different times. Both in terms of the development as well as system of functioning of the European Union (European Communities), but also from geopolitical point of view and nature of the analysed countries. Despite their differences, these are also connected by several common historical as well as demographic features that have had an impact on degree and nature of the political and economic impact associated with their membership to the European Union. The aim of the dissertation will be to thoroughly define and characterise these common and different features and to analyse EU membership impact within the examined countries on specific areas connected with them. Last but not least, the work will include the ambition to pinpoint specific examples of so-called good practice in this regard, which will serve as concrete contributions from the research itself to the possible political and economic reality of studied countries.

Field of study:	economics and management
Supervisor:	prof. Mikuláš Sidak, DrSc.
Dissertation topic	Innovations of Public Administration in the Slovak Republic in the context of European integration
Dissertation language	English language
Study form:	external
Objective	Vedeckým cieľom dizertačnej práce bude: vymedziť determinanty inovácií v public administration a vytýčiť kľúčové zásady, postupy a nástroje na implementáciu i aplikáciu inovácií v oblasti zefektívnenia organizácie a činnosti verejnej správy (pri zabezpečení verejného záujmu) v kontexte európskej integrácie i navrhnúť <i>de lege ferenda</i> pre Slovensko.
Annotation	Public sector innovation is at the forefront of politicians, public authorities and society. European states are at various stages in the conceptualization and implementation of the respective strategies. Therefore, we need to carry out in dissertation project measurable scientific and research analyzes of public sector innovations (new trends in the EU and in selected European countries). Dissertation work's intention is provided key conclusions, pillars and effective tools for implementation and application of innovations in the area of public administration and to prepare proposals <i>de lege ferenda</i> .